



The Children's Foundation

Helping One Child at a Time

So every child can
explore, learn,
play, and thrive



2025 Annual Report

HASTINGS | NORTHUMBERLAND | PRINCE EDWARD COUNTY



Chair's Report

It has been another challenging year for The Children's Foundation, but thanks to a dedicated Board and an equally dedicated and talented staff, we have met those challenges head-on.

Our year began with a change in leadership as we welcomed Ingrid Moore as Executive Director. To say she hit the ground running might be an understatement. Ingrid, along with Dreya and Kelly, and later joined by Nadia, have formed a team in every sense of the word, to the benefit of the Foundation and the thousands of youth in Hastings, Prince Edward, and Northumberland that we serve.

As the world changes, the needs of our youth change along with it. The Children's Foundation has strived to address this demand through a closer relationship with Highland Shores Children's Aid, as well as ensuring that our core programs such as Strive to Thrive, Camps of

Hope, Keep Baby Safe, Playing for Keeps, and Reach for Success continue to evolve and grow.

Our mission is clear: to help every child and youth realize their potential through access to positive experiences and equal opportunities.

The generous support of sponsors, donors, and volunteers in our community makes that possible. You have made an impact in the lives of hundreds, if not thousands, of children and youth across the three counties we serve, not just today, but for the long term as well.

Finally, it has been my honour to serve alongside so many whose commitment is to make life better for children and youth who can use a little help along the way. As the saying goes: they walk the walk.

To all, I say thank you.

Jack Miller

CHAIR, BOARD OF DIRECTORS 2025-2026



Message from the Executive Director

The Children's Foundation is not just an organization, it is a place where lives change every single day.

For many years, it has been part of my life, as a Board member, as a supporter, and as the voice on the stage at the Guardian Angel Gala and

Reach for Success Awards. Stepping into the role of Executive Director has not just been a transition, it has been a deepening of that connection and a front row seat to the impact this work has across our community.

What stands out most is the team.

A small, dedicated, passionate group of people who show up every day ready to respond, to problem solve, and to care deeply about the children and families we serve. Together, we have supported families through moments of real crisis, helping them navigate eviction and ensuring children did not sleep in cars. Together, we have seen what happens when a child joins a team or an activity and, sometimes for the first time, feels like they truly belong.

These are not small things. These are life changing moments.

We have cried here, alongside some of the most difficult stories. We have laughed through incredible fundraising moments that remind us just how strong and generous this community is. We have bonded through this work, through the shared belief that every child deserves the chance to feel safe, supported, and hopeful about their future.

At Christmas, that impact was felt in a way that stays with you. Families who were carrying so much were able to experience joy and dignity

during a season that can otherwise feel overwhelming. Through the voices of Highland Shores Children's Aid workers, we heard just how meaningful those moments were, not only for the children and youth, but for the parents who, for a moment, could simply be present with their families.

And then there is the generosity of this community.

We have had the privilege of hearing why people choose to give, and those reasons stay with you. One donor shared that he gives because he watched his girlfriend benefit from the Reach for Success scholarships and bursaries, and saw firsthand how that support helped her achieve her dream. Others give because they hear the stories, they know the impact stays local, and they understand that their support is changing lives right here in our community.

That is what makes this work so powerful.

Across Hastings, Northumberland, and Prince Edward Counties, the need continues to grow. Rising costs, housing instability, and increasing mental health challenges are realities we see every day. What we also see is what happens when barriers are removed and children are given the opportunity to explore, learn, play, and thrive.

That is what this team is committed to every single day.

Thank you for being part of this work and for believing, as we do, that every child deserves the opportunity to reach their full potential.

Ingrid Moore

EXECUTIVE DIRECTOR, THE CHILDREN'S FOUNDATION



PLAYING FOR KEEPS

Because of you, children are finding confidence, belonging, and joy.

Playing for Keeps helps remove financial barriers so children and youth can participate in sports, recreation, arts, and extracurricular activities. Funding supports registration fees and opportunities that help children build confidence, friendships, and a sense of belonging.

“”

Dear TCF, I'm writing with deep gratitude for your incredible support last year, which allowed my children to take part in the ski program at Batawa Ski Hill. Those days brought them so much joy, laughter, and confidence. It was truly one of the happiest times of their year. Because of your generosity, they discovered something new about themselves, courage, perseverance, and a love for being outdoors. The memories of those moments still fill our home with warmth and excitement whenever they talk about it.



593

Children Supported

WHY IT MATTERS

81%

of Canadian youth say participating in extracurricular activities helps them feel more confident, connected, and positive about themselves.

— YMCA Canada

Children who participate in organized sport are significantly more likely to experience positive mental health outcomes into adulthood, including lower rates of anxiety and depression, even among those who have faced early adversity.

— Canadian Fitness and Lifestyle Research Institute



Because of you, children are building confidence, independence, and a sense of possibility.

254
Children Supported

Camps of Hope provides children and youth with access to summer camps, day camps, PA Day programming, and March Break activities that families may otherwise be unable to afford. Camp experiences help children build independence, social connections, confidence, and lifelong memories.

“”

“With much appreciation, I wanted to thank The Children’s Foundation for helping to provide the camp experience for my granddaughters. Your support made something possible that we simply could not afford. The girls loved camp so much that they are already talking about going back, and even becoming counselors one day.”

WHY IT MATTERS

Camp experiences give children the opportunity to build independence, develop social skills, and create meaningful connections away from home.

Time spent at camp has been shown to increase confidence, resilience, and a sense of belonging, all critical to healthy child development.

Children who attend camp demonstrate lasting positive changes in confidence, social connections, and overall development that continue beyond the camp experience.

— University of Waterloo, Canadian Summer Camp Research Project

Keep Baby Safe

Because of you, infants are safe and families have what they need to care for their children.

Keep Baby Safe helps ensure infants and young children have access to essential safety equipment, including cribs, crib mattresses, car seats, and safety gates. The program supports families facing financial hardship so children can have a safe and secure start in life.

“”

“I honestly didn’t know how I was going to afford everything we needed for my baby. Receiving these items meant I could bring my child home safely and focus on being a parent instead of worrying about what we didn’t have.”

WHY IT MATTERS

Every child deserves a safe start in life.

For many families, the cost of essential infant equipment can be overwhelming. Without support, safety can quickly become a barrier. Keep Baby Safe ensures that finances never stand in the way of a child’s well-being, giving families peace of mind and children a safe place to grow.

44
Crisbs

46
Crib Sheets

51
Crib Mattresses

76
Car Seats

42
Stair Gates

Kiwanis Club of Belleville

As the club concluded its remarkable 100-year history, Kiwanis made a final gift of over \$55,000 to Keep Baby Safe, helping provide cribs and car seats for families in need.

Because of you, your legacy of care will support children for years to come.



Strive *to* Thrive

Strive to Thrive provides funding for counselling, therapy, and mental health supports for children and youth facing complex challenges. This includes services such as psychotherapy, art therapy, and other specialized supports that help young people build resilience, process difficult experiences, and strengthen their well-being.

28

Applications Approved for
mental health support

17

Youth Supported through
Strive to Thrive Care Kits

Because of you, children and youth are accessing the mental health support they need to heal and move forward.

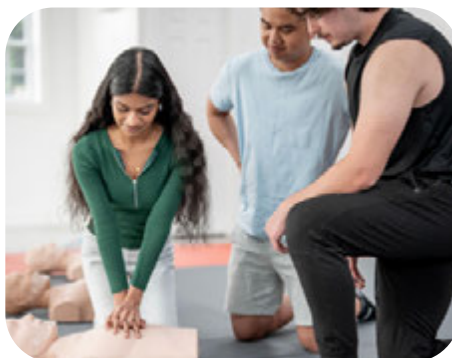
“This support came at a time when we didn’t know where to turn. It gave my child the opportunity to talk to someone, to feel heard, and to start healing.”

Training *and* Development

Because of you, youth are gaining the skills they need to become confident and independent.

As youth grow older, access to practical life skills becomes essential but not always accessible. For many, opportunities like learning to drive or gaining certifications depend on support they may not have or costs they cannot afford.

Through Training and Development, The Children’s Foundation removes those barriers by funding experiences like driving lessons, babysitting courses, and First Aid and CPR. This support helps youth build confidence, independence, and readiness for the future.



47

Youth Supported

“This babysitting course will teach the youth about babysitting and safety. She is hoping to do babysitting jobs when she turns 12 and would like to earn her own money. Having this course funded by The Children’s Foundation gives her the opportunity to learn, build confidence, and take steps toward independence. This is an excellent opportunity for her to grow and reach her goals.”

— HSCA Worker

Reaching Home

In partnership with Hastings County, The Children’s Foundation delivered the Reaching Home initiative to support children, youth, and families connected to Highland Shores Children’s Aid who were experiencing housing instability.

Through this program, young people without a stable place to stay were connected to safe, secure accommodations, and families facing sudden eviction received short-term support to help them bridge to more permanent housing.



Kinship families were also assisted during times of financial strain, ensuring children could remain in the care of family members who know and love them.

Access to safe, stable housing is foundational to a child or youth’s well-being. It creates the conditions for better physical and mental health, stronger family connections, and a sense of security that allows young people to focus on school, relationships, and their future.

Because of this support, families are finding stability in moments of crisis and building a stronger path forward.

Reach *for* Success

41

Youth Awards

45

Youth Awards

Children who receive services from Highland Shores Children's Aid are nominated by their workers for recognition in one of six categories:

Academics

Leadership

Arts & Culture

Sports

Kindness

Personal Best

Award recipients are honoured at the Reach for Success Awards Night, where they receive a certificate and a monetary gift in recognition of their achievements, growth, and resilience.



Youth Supported through Scholarships and Bursaries

Because of you, youth are building futures filled with possibility, independence, and purpose.

Reach for Success supports youth as they transition into adulthood, providing scholarships, bursaries, and life-skills opportunities that remove barriers and open doors.



Cassie Robertson

was selected as the guest speaker at the 2026 Guardian Angel Gala, where she shared what Reach for Success truly meant in her life.

"When I was accepted for a Reach for Success

bursary and scholarship, it changed everything. That support allowed me to pursue my Child and Youth Care program at St. Lawrence College in Kingston. It allowed me to stay in school, even when mental health challenges forced me to slow down and take a step back. It allowed me to keep going."

Today, Cassie is finishing her program and completing her placement in an all-boys group home, working with youth aged 11 to 17.

"Because of my story, I can look them in the eye and say, you're not alone. I can show them that people really do care. That help is real. That healing is possible."

Her bursary supported more than tuition, it provided stability when life became unpredictable.

"When my car broke down, I used part of my bursary to fix it so I could be there to watch my sibling graduate high school. Moments like that matter more than you know."

"Your donations don't just fund programs, they create futures. Because of you, I'm not just surviving, I'm thriving. And now, I get to help other young people do the same."

Because of you, youth like Cassie are not just continuing their education, they are building lives with purpose, resilience, and the ability to give back.

2025
**Guardian
ANGEL
GALA**



CIBC PRIVATE WEALTH
WOOD GUNDY

The Guardian Angel Gala, “2025 Prom,” was an incredible evening of community, generosity, and celebration, raising an outstanding \$390,000 in support of local children and youth.

On Saturday, March 1, more than 350 guests gathered at the historic Armouries in Belleville to honour this year’s Guardian Angels, Tom and Golda Lafferty, recognizing their extraordinary commitment to strengthening our community and enriching the lives of children through their leadership, volunteerism, and generosity.

The evening was proudly supported by title sponsor CIBC Wood Gundy, Brady Clark Advisory Group, whose continued partnership plays a vital role in the success of this event.

Proceeds from the Gala directly support The Children’s Foundation’s Reach for Success Scholarship and Bursary Program, creating meaningful opportunities for children and youth across Hastings, Northumberland, and Prince Edward Counties.





Because of you, families experienced dignity, warmth, and joy during the holiday season.

“ ”

“The generosity shown this season was felt deeply by the children and youth, and equally by the parents who were able to experience the holidays with less worry and more presence.”

— HSCA Worker



**TCF
Angel tree**

158

Families Supported

314

Children

Supporting families connected to Highland Shores Children's Aid across our region.

**PEC
Angel tree**

193

Families Supported

463

Children

A program led by dedicated Prince Edward County volunteers, ensuring no child goes without during the holidays.



Tammies Jammies

What began as one woman's wish has grown into a powerful community movement, ensuring children have something new to wake up to on Christmas morning.

Because of you, thousands of children felt comfort, dignity, and care.

4,000+

Pajamas Donated



Queenies Toy Drive

The 14th Annual Queenies Bake Shop Toy Drive was an incredible community effort that filled shelves, hearts, and homes across the region.

For weeks, Queenies became a hub of giving, with Northumberland residents stopping in to drop off toys and leaving with smiles just as big. Thanks to the generosity of donors, volunteers, families, and the dedicated Queenies team, the shop quickly filled beyond capacity. A true reflection of the spirit of this community!

Because of you, children woke up to the magic of Christmas, knowing they were thought of and cared for.



CopShop

Each child was paired with a Belleville Police officer for a day of connection, shopping, and shared experiences.

Because of you, confidence grew and lasting memories were made.

13

Children Supported

Quinte Mall
love shopping



GIVING TUESDAY

PETER SMITH
CHEVROLET BUICK GMC

\$10,000

Donation

A heartfelt thank you to Peter Smith GM for their generosity and for hosting this meaningful day of giving.

Because of you, families felt comfort, care, and hope this holiday season.





Because when kids can't wait

The 2025 Kids Can't Wait Radiothon, proudly supported by title sponsor Wilkinson & Company LLP, raised over \$57,000 in just 12 hours.

On Wednesday, October 1, this region-wide event was broadcast across nine local radio stations, bringing communities together in support of children and youth across Hastings, Northumberland, and Prince Edward Counties.

Through on-air donations, auction proceeds, and third-party contributions, the day was filled with generosity and powerful stories that highlighted the real and immediate impact of The Children's Foundation.

Because of this support, children and youth are able to access the programs and opportunities they need, when they need them most.



The 2025 Play a Round for the Kids Golf Tournament, presented by Guernsey Team Real Estate, was a fantastic day of community and generosity, raising over \$67,000 in support of The Children's Foundation's Playing for Keeps program.

On Thursday, August 28, 144 golfers took to the course at Black Bear Ridge. Despite the rain, the energy and enthusiasm of participants, sponsors, and volunteers never wavered, creating a memorable and meaningful day for everyone involved.

Because of this support, more children will have the opportunity to participate in sports and activities, building confidence, connections, and a sense of belonging.



Ellexicon Energy Charity Golf Tournament

The Children's Foundation was honoured to be selected as the charity of choice for this incredible event.

Because of Ellexicon's support, more children have access to opportunities to explore, learn, play, and thrive.



\$50,000
Donation



In partnership with the Belleville Senators, every goal scored during the 2024/25 season created impact for local children. With support from partners like Peter Smith GM, this initiative continues to turn community spirit into opportunity. Because every time the Sens scored a goal, local children benefited.

\$32,000
Raised



**Belleville
Senators
50/50**

Through the 2024–2025 season, the Belleville Senators continued to make an impact off the ice through their 50/50 program.

We are grateful for their ongoing partnership and commitment to helping change lives for children and youth in our community.

\$9,937
Raised



Boston Pizza

A heartfelt thank you to Lisa and Mitch Panciuk and the Boston Pizza Belleville team for their incredible, year-round commitment to The Children's Foundation.

Through initiatives like Kids Cards, the Valentine's Day Fundraiser, the Sarah Bradbury Memorial Fundraiser, and the Buzz Collins event, they raised over \$11,000 in support of local children and youth.

Because of you, generosity is turned into opportunity across our community.



BP Buddies

In partnership with Boston Pizza Belleville and the Belleville Senators, families enjoyed shared meals and game-day experiences.

Because of you, families created moments of connection and joy.



Domino's Dough Drive



Five local Domino's locations came together, selling over 4,200 pizzas with 100% of proceeds supporting local children.

Raised over
\$22,000

Because of you, every pizza created real opportunities.

Because of this generosity, more children and youth will have the opportunity to attend camp, participate in sports, build new skills, and pursue their goals.



100 Kids Who Care

\$650
Raised

Youth came together at Centre Theatre in Trenton and chose to support local children and families.



Alpaca Ridge Farm Fall Fundraiser

\$500
Raised

A fun-filled day of alpacas, vendors, food trucks, and live music brought the community together.



Tin Cup Charity Golf Tournament

\$1,510
Raised

A huge thank you to Cameron for hosting the incredible Tin Cup Annual 7 Iron Only Charity Golf Tournament! Your dedication and energy made the day such a success, and we're so grateful for the support shared with The Children's Foundation.



Best Western Belleville

\$857
Raised

A heartfelt thank you to the Best Western team for supporting local families during the holiday season.



Pizza Zone Belleville

\$1,687
Raised

Pizza Zone Belleville brought the flavour and the heart, hosting a fundraiser in support of The Children's Foundation. With 100% of menu proceeds donated, their support is helping provide meaningful opportunities for children and youth in our community.



McHappy Day

\$13,000
Raised

McHappy Day was a wonderful success, raising over \$13,000 to support children and youth in our community. On Thursday, May 8, community members came out to McDonald's locations in Trenton, Brighton, and Campbellford, and with so much help from dedicated volunteers, the day ran seamlessly. A portion of proceeds from every menu item sold, along with donations collected through the drive-thru, were directed to The Children's Foundation. It was a true reflection of the community coming together to help children and youth thrive across Hastings, Northumberland, and Prince Edward Counties.



Aubrey's Art

\$424

Raised

Aubrey, through her business Aubrey's Art, sold handmade cards with proceeds supporting The Children's Foundation. Her kindness and dedication truly embody the spirit of kids helping kids.





TCF collects foreign currency year-round and repatriates it through Global Coin Solutions.

Hastings County Fun in the Sun



The Children's Foundation was proud to take part in Hastings County Fun in the Sun Days, where children and youth enjoyed face painting, crafts, and a variety of fun activities that brought families together and created joyful summer memories.

School Backpacks for Success program



67 HSCA Youth supplied with school supplies and essentials to start the school year with confidence.

Prom Project

The Prom Project, in partnership with Hastings and Prince Edward Learning Foundation and Quinte Mall, and supported by an incredible team of volunteers, gave local youth the opportunity to attend prom and grad feeling confident, included, and celebrated.

Because of you, more youth were able to celebrate these milestones with dignity and joy.



Quinte Mall
love shopping



TCF is a proud sponsor of Challenger Baseball, allowing over 100 individuals with disabilities the opportunity to play baseball, be coached and mentored and most of all, have fun!



Frankford Lions Club



A heartfelt thank you to the Frankford Lions Club for their generous donation of care packs for teens, including birthday and summer fun packs.

Because of you, youth felt supported, celebrated, and cared for.



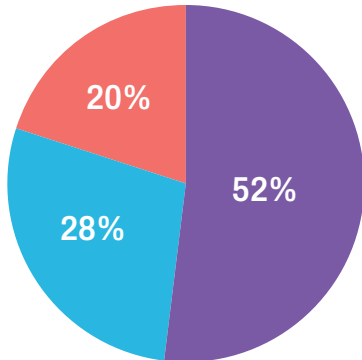
A heartfelt thank you to Amazon for donating their time, beds, and gifts in support of local children and youth.

Because of you, families felt comfort, care, and support when they needed it most.

Financial Audit

2025 Revenue

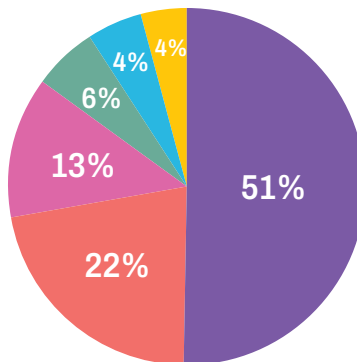
\$1,204,773



- Events & Fundraising - 52%
- Grants - 28%
- Individual & Corporate Donations - 20%

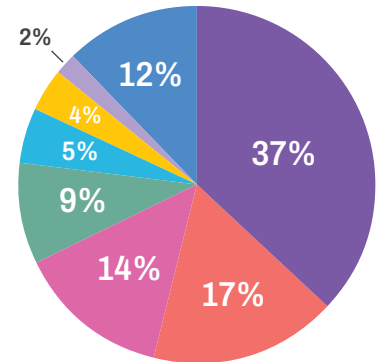
How Children & Youth Were Supported in 2025

1,171
Total Supports Provided



- Playing for Keeps - 51%
- Camps of Hope - 22%
- Keep Baby Safe - 13%
- Reach for Success - 6%
- Strive to Thrive - 4%
- Training & Development - 4%

Investing in Opportunities for Children & Youth



- Reach for Success - 37%
- Camps of Hope - 17%
- Playing for Keeps - 14%
- Reaching Home - 9%
- Keep Baby Safe - 5%
- Strive to Thrive - 4%
- Training & Development - 2%
- Other Programs & Supports - 12%

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Because of You, This Work is Possible

We are especially grateful to the following donors whose leadership support has made a significant impact this year:

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John M. & Bernice Parrott Foundation

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Corporation of the County of Hastings
Frederick J. Hennessey Foundation
John Bright Foundation
The Tenaquip Foundation
The RBC Communities Together Fund
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Kiwanis Club of Belleville
Rotary Club of Belleville

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