



The Children's Foundation



OUR 2023 IMPACT

Every child and youth will realize their potential with access to positive experiences and equal opportunities.

HASTINGS • NORTHUMBERLAND • PRINCE EDWARD COUNTY

Kids with dreams become
adults with vision...

Dream
Big



REFLECTIONS

Over the past 40 years, I have had the opportunity to sit on many worthwhile boards, but none greater than this one. Our board is comprised of a stellar group of very dynamic individuals that come together to make an outstanding team.

We have lawyers, business owners, local media personalities, and community professionals of varied backgrounds to allow us to represent the needs of the children within our community. I am truly very proud to serve alongside these prodigious people.

One of the biggest fundraisers of the year is our Gala and this year was another spectacular example of the old saying, that "hard work pays off". Liz Lehtinen and her merry cast of worker bees carried off a well-organized and attended Gala that generated close to \$300,000. We were able to recognize Aleesha Camp as our Guardian Angel this year and it was another sold out crowd.

The Children's Foundation is very fortunate to have such a strong working relationship with the Highland Shores Children's Aid Society. This relationship affords us the opportunity to ensure that we are meeting the needs of our youth. It is the effective and efficient delivery of our combined services that are paramount to being able to make a difference in the lives of children, one child at a time.

As we move forward with supporting the deserving children in our community, I know that we are well positioned to succeed in the future, as we know that need will continue to grow.

MIKE CALLAGHAN, CHAIR



Highland Shores
CHILDREN'S AID
Protect Care Empower



Life is about memories. When we take the time to reflect on our life experiences it is moments that tend to stick out in our mind. These moments can evoke strong emotion and are elements of what forms us as adults. The Foundation continues to be a 'Memory Maker' for Highland Shores Children's Aid.

With the increased cost of living, groceries, gas etc... other essentials, thoughts of post-secondary schooling, activities and extracurriculars are not as easily woven into one's monthly budget. The Foundation is vital in allowing us financial flexibility to wrap around children and youth, to support them in engaging in positive community activities. The Foundation, and those who donate to it, are the catalyst for lifelong memories being made every year.

We as an agency are thankful to the Foundation for their efforts, creativity, and passion, and teamwork that puts us in a better position to support families through the very difficult times that our community is facing.

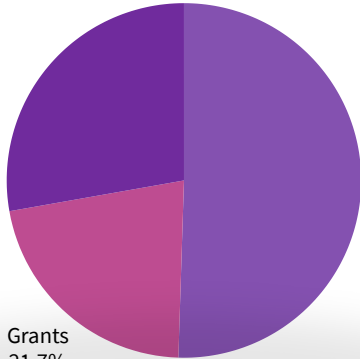
If you are ever curious about where your donation goes when you give to the Foundation, know that you are part of bringing a smile to a child's face, during an event they may or may not otherwise experience, giving them a memory they may not have ever been able to have.

JESS UDDENBERG - EXECUTIVE DIRECTOR, HSCA



BY THE NUMBERS

Individual & Corporate Gifts
27.8%

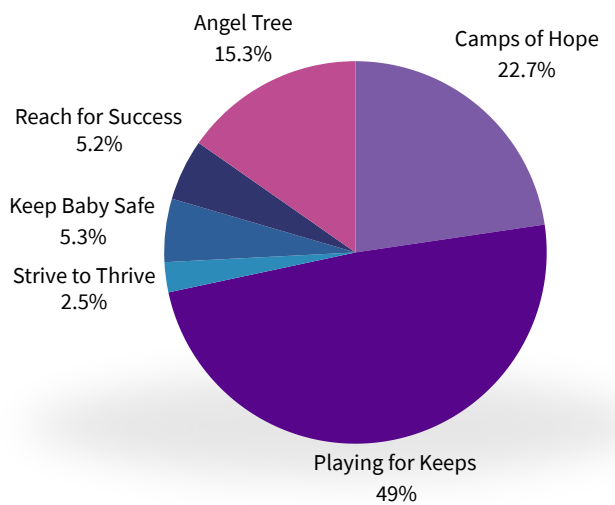


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Fundraising Events
50.5%

2023 REVENUE
\$870,418

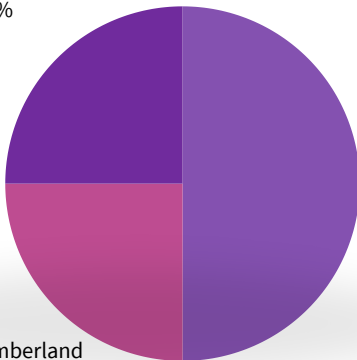
**PROGRAM
PARTICIPATION**
1,749

Total Applications Processed



«««

Prince Edward County
25%



Hastings
50%

»»»

**Participation
By County**

Northumberland
25%



OUR PROGRAMS



Playing for Keeps



Angel Tree



Camps of Hope



Keep Baby Safe



Strive to Thrive



Training & Development



Reach for Success

The Children's Foundation provides and funds programs aimed at ensuring all children and youth in Hastings, Northumberland, and Prince Edward Counties have social and physical opportunities to explore, learn, play, and thrive.

PLAYING FOR KEEPS

Subsidizes the registration fees of sports and other activities; promoting physical activity, skills building, and mental well-being.

695 KIDS FUNDED
\$162,375 INVESTED



CAMPS

316 KIDS FUNDED
\$101,438 INVESTED



Subsidizes registration fees for camps allows children to experience time away from home, make friends, build connections, grow important social skills, and have fun!



Physical activity gives my son the confidence and social skills he needs to be successful in life. It is a great way to get outdoors and away from screens and I believe is a necessary part of any child's life.

Playing for Keeps Mom



STRIVE TO THRIVE



Focuses on mental health supports and therapy programs that help youth navigate a difficult life. Art therapy, Equine therapy, counseling, and psychotherapy are all examples of funding initiatives.

36 KIDS FUNDED
\$17,923 INVESTED



NEW PROGRAM in 2023

TRAINING & DEVELOPMENT

Supports participation in life skills-based programs like driving lessons, cooking classes, and babysitting courses that promote confidence, independence, and employability.

11 YOUTH FUNDED
\$2,752 INVESTED



ANGEL TREE



Supports families living with low income and children in child welfare so they can celebrate the Holidays with gifts and good food.

500+ FAMILIES SUPPORTED



ENHANCED in 2023 KEEP BABY SAFE



Removes the financial barrier to safety equipment for infants born into marginalized families. TCF provides cribs, mattresses, and car seats for families in need. In 2023, car seats were added to the list of safety equipment provided.

76 FAMILIES FUNDED
\$34,000 INVESTED



Thank you to the following supporters



John M. & Bernice
PARROTT
FOUNDATION

HELPING HANDS



Supports expectant mothers in creating a healthy bond with their baby with the goal of preventing involvement with child welfare services.

\$15,400 INVESTED



BACKPACK DISTRIBUTION



To kids returning to school who are being supported by Highland Shores Children's Aid and also **The Ted and Loretta Rogers Foster Care Comfort Care Backpacks** for kids who are being removed from unsafe homes.

98 CHILDREN SERVED



CHILDREN'S
AID FOUNDATION
OF CANADA

"My child is almost 7 and has never been able to attend any type of group activity with peers due to cost and location, however we have found a camp we are able to get her to. This support will break the financial boundary and give her the opportunity"

REACH FOR SUCCESS

Creates an equitable opportunity for youth to pursue post-secondary education and achieve their goals by providing bursaries and scholarships.

Bursaries give financial support directly to the students to help cover the cost of textbooks, supplies, rent and other necessities. Scholarships are provided to offset the cost of tuition.

55 RECIPIENTS
\$106,400 INVESTED



HSCA YOUTH AWARDS



34 NOMINEES
\$3,400 INVESTED

It's said to be the highlight of the year and donors say it's their favourite event to attend.

Highland Shores Children's Aid Youth Awards are given to children who have been impacted by family hardships and overcome barriers to achieve their personal and academic goals.

HSCA workers acknowledge their achievements through nominations in one of six categories: Academics, Arts, Culture & Heritage, Personal Best, Sports & Recreation, Volunteer & Public Service. Winners are celebrated, supported and encouraged to stay in school and keep working hard.

*"I so badly want to go to University and be my own person and do great things.
I want to be a kindergarten teacher and that's what I am going to Trent University to do."*

2023 IN THE COMMUNITY



LOYALIST COLLEGE STEAM CAMP

Loyalist College and The Children's Foundation partnered together to make summer fun, affordable, accessible and inclusive for families in the Bay of Quinte region through Camps of Hope for Kids.

\$19,000 INVESTED



QUINTE CHALLENGER BASEBALL

Proud sponsor of Quinte Challenger Baseball. An adaptive sports league that empowers athletes with disabilities to develop new skills, build confidence and have fun!

\$5,000 INVESTED



PROM PROJECT

Over 350 dresses and suits provided free of charge to make Prom or Graduation unforgettable and accessible for everyone.



**BELLEVILLE
SENATORS
BP BUDDIES**

Three organizations coming together to give families the experience of an AHL hockey game, including tickets to the game, Belleville Senators swag, snacks at the game and complimentary dinner at Boston Pizza.



"I used to be able to afford all of this and run out of money. But now, I can't keep up. Everything is so expensive. My child has autism, and all kids have made friends and have connected with the instructors and the teachers. I don't want to pull them away from it."



YMCA CAMP

TCF is proud to work alongside the YMCA to ensure that as many children as possible can attend camp. In 2023, TCF subsidized over 75 children to YMCA of Central East Ontario throughout the year with a total investment of just under \$20,000.



\$19,000 + INVESTED

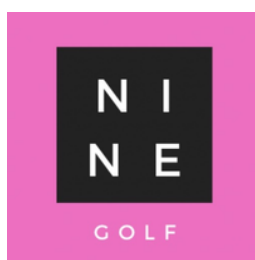


The Belleville Police Service, in partnership with the Quinte Mall and The Children's Foundation provides twelve (12) children from HSCA the opportunity to Shop with a Cop. This program promotes a healthy relationship between young children and police officers, giving them a positive day together of shopping, wrapping, eating and laughing.



ROTARY LOVES KIDS

Every July during the Rotary Loves Kids annual golf tournament, children from HSCA are given an afternoon of golf instruction, mini-putt, pizza lunch, arts and crafts. The partnership between NINE Golf, Rotary Club of Belleville, and TCF, brings smiles and a golfing experience to children who otherwise wouldn't have had the chance to hit the links.



FUNDRAISING EVENTS

GUARDIAN ANGEL GALA

PRESENTED BY CIBC WOOD GUNDY - BRADY CLARK ADVISORY GROUP

The Guardian Angel Gala is The Children's Foundation largest fundraiser. This premier event recognizes individuals in our community who are philanthropic leaders; people who are committed to ensuring children and youth have equal opportunities and who set an example through their volunteerism, their influence in the community, and their support of The Children's Foundation.



2023 TCF Guardian Angel - Alesha Camp



\$290,357 RAISED



CIBC PRIVATE WEALTH
BRADY CLARK
ADVISORY GROUP



KIDS CAN'T WAIT RADIOTHON

PRESENTED BY WILKINSON & CO. LLP

Both a fundraiser and an educational event, Kids Can't Wait Radiothon engages 9 radio stations across 3 counties with 12 hours of continual promotion about the impact of The Children's Foundation. The community hears from volunteers, donors, recipients of funding and HSCA as we spread the word about how donor support is making a difference in the lives of underserved children and youth.

\$49,497 RAISED





PLAY A ROUND FOR THE KIDS AT BLACK BEAR RIDGE

PRESENTED BY STRONG BROS.

144 GOLFERS

\$56,195 RAISED



PETER SMITH MEMORIAL GOLF AT BLACK BEAR RIDGE

PRESENTED BY MCDUGALL INSURANCE & FINANCIAL

\$30,666 RAISED

McDougall

INSURANCE & FINANCIAL



McHAPPY DAY

McDonald's restaurants in Belleville, Trenton, Madoc, Brighton and Campbellford donate a portion of proceeds to The Children's Foundation on McHappy Day.

\$33,453 RAISED



BOARD OF DIRECTORS



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Sports Director



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1st Vice-Chair
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Executive Director
The Children's Foundation



Jess Uddenberg (Ex-Officio)
Executive Director
Highland Shores Children's Aid

Helping One Child at a Time

We are grateful for the support of the following Community Foundations, and Donors

John M. Bernice Parrott Foundation Inc.

The Corporation of the County of Hastings

Children's Aid Foundation of Canada

Frederick J. Hennessey Trust Foundation

Community Services Recovery Fund/United Way Centraide

The Catherine and Maxwell Meighen Foundation

Rotary Club of Belleville

The Kiwanis Club of Belleville

The Kiwanis Club of Tweed

The Huff Family Foundation

Kay Stafford Fund /Trenton Memorial Hospital Foundation

Belleville Senators/Ottawa Senators Community Foundation

Corporate Event Sponsors

Hundreds of Individual Donors



*Thank
you!*



The Children's Foundation

Helping One Child at a Time

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